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FOR IMMEDIATE RELEASE

Hispanic 100 Hosts Fourth Annual Lifetime Achievement Award Gala

Monica Lozano to Receive 2013 Award

San Clemente, Calif. (September 17, 2013) – Hispanic 100, Orange County’s premier Hispanic leadership, advocacy and education organization, will host the Fourth Annual Lifetime Achievement Award Gala on Friday, September 27, 2013 at 7:00 with the general reception and registration beginning at 6:00 p.m. The black tie affair will take place in Newport Beach at The Island Hotel, located at 690 Newport Center Drive. During the event, Monica Lozano, Chief Executive Officer of ImpreMedia and Publisher of *La Opinión*, will be presented with the 2013 Lifetime Achievement Award.

The annual gala is a tradition and celebration established by Hispanic 100 as a way to recognize and honor accomplishments made by renowned Hispanic individuals including celebrities, civic leaders, businessmen and philanthropists. Honorees are celebrated for their social, economic and philanthropic contributions made to preserve and commemorate the Hispanic community.

“Each year we honor an individual in our community who is a strong leader and admirable role model for our youth, as well as one who stands with our organization as a voice for the U.S. Hispanic community,” said Mario Rodriguez, chairman of Hispanic 100. “Ms. Lozano is a true leader in the Hispanic community and continues to raise the bar with her philanthropic, political and business contributions.”

Proceeds from the Lifetime Achievement Award Gala contribute to a variety of components essential to the organization including: maintaining Hispanic 100’s Mentor Program; hosting informational and motivational events; promoting and shaping future Hispanic forerunners in an effort to allow Hispanic personalities to leave a footprint within their communities; and increasing awareness among the Hispanic population in ways in which they can create and implement positive change and influence within communal boundaries.

Previous Lifetime Achievement Award honorees include Entertainment Legend Vikki Carr, Actor Tony Plana and “Actorvист” Esai Morales.

Individual tickets for the event can be purchased for \$300 per person.

For more information or to purchase tickets, visit Hispanic100.org or call (949) 734-5656.

About Hispanic 100

Hispanic 100 is a non-profit 501(c)4 organization designed to develop and promote leadership from within and from the Hispanic community and to advance free enterprise principles through advocacy and educational activities that impact the Hispanic population as it relates to the overall social and economic good. Established in 2002 by a group of successful Hispanic businessmen and women eager to create a voice for the Hispanic community, the organization focuses on leadership development, advocacy and education. Hispanic 100 has also established its Mentor Program, intended to assure upcoming Hispanic youth are provided with opportunities to achieve dreams and successfully prepare them to become future business and civic leaders. To learn more about Hispanic 100 and get involved, visit Hispanic100.org. You can also connect with Hispanic 100 on [Facebook](#) or [Twitter](#).